



Zaiger Cherry Programme

Contact Details
Michael Anderson

P O Box 246
Ceres
6835

C : (082) 561 5009
michael@zaigersa.co.za



Summary of Presentation

- Introduction
- Background
 - Zaiger's Inc. Genetics
- Zaiger Cherry Breeding Objectives
- License Holders in South Africa
- Contact Details of respective licence holders





Zaiger's Inc. Genetics Modesto, California

- Established in 1960 by Floyd Zaiger, who remains actively involved at age 92
- Second generation, internationally renowned family business

- Largest stone fruit breeding programme in the world





Zaiger's Cherry Breeding Objectives

- Firmer cherries
- Larger in size
- Higher Brix
- Improved eating quality
- Rain tolerance – reducing cracking
- Improved shelf life
- Self-fertile varieties
- Season extension both earlier and later
- Low chill varieties



All of the above objectives have been met



Distribution of Zaiger cherry license holders in SA





Contact Details

- South
 - Piet Bosman
 - Mobile: (082) 838 7992
 - E-mail: PietB@dutoit.com
- North
 - Pieter de Wet
 - Mobile: (083) 289 2681
 - E-mail: pieter@overvaal.co.za
- Free State
 - Contact either the Du Toit Group or the De Wet Family



Thank You

Contact Details
Michael Anderson

P O Box 246
Ceres
6835

C : (082) 561 5009
michael@zaigersa.co.za